

Online service to generate stunning Tableau dashboards

Up to 50x **PRODUCTIVITY GAINS**



For Business Users

LinPack creates the dashboards for you

5 MINUTES TO GET YOUR DASHBOARD



For Tableau Experts

LinPack serves you as a

DEVELOPMENT ACCELERATOR



For Business Users



*Focus on understanding your data,
Let LinPack create the dashboards for you*

READY-TO-USE DASHBOARDS

A dashboard for your needs

- Get dashboards designed for your business, on your data
- Dashboards with your own KPIs and your own analytical dimensions
- Dashboards containing the data visualizations you prefer from our gallery
- Available dashboard templates per domain with pre-defined indicators and data visualizations

5 minutes to get each dashboard!

- Immediate access to your dashboards
- Analyze your data from all point of views: market share, trends analysis, performance cockpit, pareto analysis, advanced statistics...
- Access your dashboards from any device using the embedded and pre-defined layouts for flat screens, tablets and smartphones

Stunning user experience

- Visualize your performance from difference angles by a simple click switching from: Current Month vs Previous Month, Current Month vs Previous Year, Current Year vs Previous Year, Current Month Actual vs Target, Current Year Actual vs Target
- In any data visualization, dynamically pick-up the KPI you want to analyze
- Pick-up the dimension by which you want to see your performance

Appealing data visualizations

- Deliver highly appealing analysis through nice-looking data visualizations
- Impactful data visualizations
- Leverage best-practices to maximize the understanding of data



For Tableau Experts

*Focus on creating the 20% difference makers,
Let LinPack provide the 80% of best-in-class analytical foundations*

DEVELOPMENT ACCELERATOR

Create dashboards faster than ever

- Leverage a library of 50+ calculations per KPI (current month, previous month, variance, variance %, Current YTD, Previous YTD, Actual vs Budget, Achievements %...)
- Leverage preset format and color coding for all calculations
- Leverage a library of predefined 100+ data viz
- Online service: create as many dashboards as you want

Deliver high-quality standards

- Capitalize on market best-practices in terms of end-user experience
- Benefit from pre-validated calculations
- High level of consistency

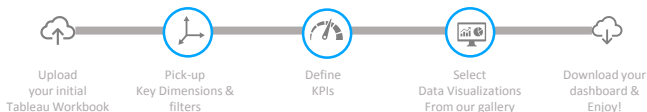
Propose impressive user experience

- Leverage a KPI selector allowing to propose interactive data viz where the user can dynamically select his KPI
- Leverage a dimension selector allowing to propose interactive data viz where the user can dynamically select his axis of analysis
- Leverage a performance selector allowing the user to switch from different points of view in one single data viz (CM vs PM, CM vs PY...)

Leverage high productivity gains

- Deliver faster to meet business users expectations
- Reduce dashboard creation costs
- Improve the quality of your dashboards
- Enlarge project scope

Configure your dashboard in 3 easy steps



JOIN FREE FOR A MONTH

linpack-for-tableau.com

**Up to 50x
PRODUCTIVITY GAINS**

**IMPROVED
QUALITY**

**COST
EFFICIENCY**

- ✓ Work on any Business context & KPIs
- ✓ Work on any kind of data source & data model
- ✓ 100% customizable – native Tableau workbook
- ✓ Online Service – Create unlimited number of dashboards
- ✓ Preserve the full confidentiality of your data