

Privacy Policy

LinPack for Tableau is a service that permits to create Tableau Software Dashboards (hereafter called "Content").

Information Collection and Use Practices

Personal Data

We collect personally identifiable information ("Personal Data") from you when you voluntarily choose to provide Personal Data. We use the Personal Data that we collect in order to provide and improve our services. Examples of Personal Data we collect include first name, last name, address, email address, telephone number, billing and credit card information, and information regarding your subscription.

Use of Personal Data

Lintao uses the Personal Data you provide in a manner that is consistent with this Privacy Policy. If you provide Personal Data for a certain reason, we may use the Personal Data only in connection with the reason for which it was provided. When we receive your Personal Data from a Lintao Client with whom you have registered, we may use that Personal Data in order to contact you on behalf of that Lintao Client (via email or otherwise). Lintao also use your Personal Data and other non-personally-identifiable information collected through the Website to help us improve the content and functionality of the Website, to better understand the users of our Website, and to improve our services.

Aggregated Personal Data

In an ongoing effort to better understand our users, we may analyze the Personal Data that is provided to the Website in aggregate form. This aggregate information does not identify you personally. We may share this aggregate data with our affiliates, agents and business partners. We may also disclose aggregated user statistics in order to describe our services to current and prospective business partners, and to other third parties for other lawful purposes.

Passively Collected Information

When you interact with us through the Website, we receive and store certain additional non-personally-identifiable information. For example, we automatically receive and record information on our server logs from your browser including your IP address, browser type and language, referring/exit pages and URLs, other browser history, platform type, number of clicks, landing pages, cookie information, the pages you requested and viewed, the amount of time spent on particular pages, and the date and time. We only use this data in aggregate form, that is, as a statistical measure, and not in a manner that would identify you personally. This type of aggregate data enables us to figure out how often users use parts of the Website or Services so that we can make the Website appealing to as many users as possible, and improve our Services. As part of this use of information, we may provide aggregate information to our partners about how our users, collectively, use the Website. We share this type of statistical data so that our partners also understand how often people use their services and the Website, so that they, too, may provide you with an optimal online experience.

As an example: we use [Google analytics](#) to collect and review this information and to connect with Google Analytics Advertising Features. This allows us to better inform and target relevant groups.

We may share your Personal Data with:

Authorized service providers

Our authorized service providers are companies that perform certain services on our behalf. These services may include fulfilling orders, processing credit card payments, delivering packages, providing customer service and marketing assistance, performing business and sales analyses, supporting the Website functionality, and supporting contests, sweepstakes, surveys or other features we offer. These service providers may have access to your Personal Data to the extent necessary to perform their functions, but we do not allow them to share or use any of your Personal Data for any other purpose.

Lintao affiliates

We may share information we collect, including Personal Data, with Lintao-owned or affiliated businesses. Sharing information with our affiliates enables us to provide you with information about a variety of products and services that might interest you. All Lintao companies comply with applicable privacy and security laws and, at a minimum, in any commercial email they send to you, will give you the opportunity to choose not to receive such email messages in the future.

Protection of Lintao and others

We may release Personal Data when we believe in good faith that release is necessary to enforce or apply our Terms & Conditions and other agreements; or protect the rights, property, or safety of our Company, our employees, our users, or others. This includes, without limitation, exchanging information with other companies and organizations for fraud monitoring, detection, and prevention.

In response to a subpoena or similar investigative demand, a court order, or a request for cooperation from a law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us.

Dashboards

Ownership of content

The Service user is the owner of all created content therein. As the owner of the content he or she has the right to take any action he deemed appropriate.

Other

When you use LinPack for Tableau Service, you are subject to the LinPack for Tableau Terms & Conditions.